





PROGGA worships knowledge. Its mission is creation of knowledge and applying the created knowledge for the progress of mankind. PROGGA does not consider knowledge to be limited on the book pages only. Its spread is much wider. That is why PROGGA's search for knowledge goes much beyond traditional vehicles. In fact, PROGGA wishes to put more emphasis on the non-traditional vehicles of knowledge.

PROGGA views progress not from the lens of material well-being only; it encompasses political, social, and even more important, cultural well-being of people. In fact, PROGGA wants to make culture as an important vehicle of progress. PROGGA is registered as A Company Limited by Guarantee, under the Company Act 1994, in 2008.

## ● *Vision*

A Wisdom-built society

## ● *Mission*

Creating and redefining knowledge for progressive application

## ● *Philosophy*

PROGGA views knowledge in its widest canvas. The spectrum of knowledge encompasses all kinds of virtues and excludes all vices. PROGGA's search for knowledge is not confined only in the traditional vehicles but sky is the limit for its exploration of knowledge. This knowledge complemented by experience is what PROGGA considers wisdom.

## ● *Specialization*

### *Research*

PROGGA specializes in both qualitative and quantitative methodologies of socio-economic and cultural research. It believes in participatory approach of research and development. The team of researchers available at PROGGA includes economists, sociologists, anthropologists and statisticians among others. Besides, it owns a vast expert pool consisting of different researchers and institutes to undergo large scale researches. Moreover, PROGGA is proficient to conduct researches on diversified issues but not limited to



- Livelihood and Poverty
- Energy
- Tobacco Control
- Gender and Equality
- Wellbeing
- Fisheries
- Trade and Development
- Health
- Education
- Spatial inequality
- Market
- Credit and indebtedness



In case of fund unavailability, PROGGA implements researches by own fund.

### *Advocacy*

In a country like Bangladesh, influencing the policy regime requires multiple push factors and advocacy is one of them. In this regard, PROGGA recognizes the importance of policy advocacy and has expertise to provide services necessary to make successful advocacies, and one of its notable achievements is the passing of the amended tobacco control law. It has formed Anti-Tobacco Media Alliance (ATMA) in February 2011 as a platform of journalist to work for tobacco control and been maintaining a network of over 300 journalists countrywide since then. It is also specialized on running successful mass-media campaigns over different issues. With the installation of 'Death Clock', PROGGA has turned into the pioneer in influencing the lawmakers and raising mass awareness on tobacco control law amendment.





## *Visual Documentation*

Photography and videography are gradually making their presence important in development sector. Therefore, PROGGA ornamenting its visual documentation wing to meet development arena needs. 'Development Photography' is the recent unique initiative by PROGGA. The organization has already made dozens of video documentaries and TV Spots marking the tobacco control and other issues. Notably it has tapped the life and works of Naib Uddin Ahmed, the legendary photographer in Bangladesh, in a documentary.



## *Capacity Development*

Skilled professionals merely can earn the expected outcomes of any development initiative perfectly. PROGGA renders a number of different professional package training programs after needs for development sector and exterior clientele. Already it has provided trainings to national and international level clientele on different development issues. It houses expert trainers with upgraded training materials and provides professional trainings to journalists and tobacco control groups when required, and data management using SPSS, Writing Concept notes and quality project proposal, Development Advocacy, Development Management, Partnership Management are regular training courses here.

## ● Core Programs

PROGGA operates its 'Core Programs' irrespective of donor funds. Tobacco control is one of its core areas and PROGGA conducts regular activities mostly with media. The Centre for Energy Dialogue @ PROGGA (CED@P) is another core initiative pointing at contributing to pro-people energy policies in contexts like environment, poverty and economic growth. To materialize 'Participatory Democracy' in the country, aiming at monitoring the election manifestos of the political parties those they made before national elections, PROGGA has formed Movement for Implementation of Election Manifesto (MIEM). PROGGA dreams to propagate knowledge from the old-timers to the freshers by its 'Praggojon' approach. 'Development Endeavor' of PROGGA is locked for the response against crisis of 'access to capital' of the rural population. To illustrate country and culture's olden days, PROGGA 'Archeview' plans making visual documentation. Finally by its 'Classic' scheme, PROGGA intends to nurture arts & culture of Bangladesh.



## ☉ Clientele

- ☉ Campaign for Tobacco Free Kids (CTFK)
- ☉ Concern Universal
- ☉ Concern Worldwide
- ☉ International Development Enterprise, Bangladesh (IDE-B)
- ☉ Islamic Relief Bangladesh
- ☉ WHO, Bangladesh
- ☉ USC-Canada, Bangladesh
- ☉ Flood Hazard Research Centre (FHRC)
- ☉ Christian Commission for Development in Bangladesh (CCDB)
- ☉ Children Development Forum (CDP)
- ☉ Green Hill (GH)
- ☉ KOINONIA
- ☉ Dhaka Ahsania Mission (DAM)
- ☉ Department of Public Health and Engineering (DPHE)
- ☉ Shushilan
- ☉ Kumudini Welfare Trust
- ☉ RDRS Bangladesh
- ☉ National Heart Foundation

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**PROGGA** Knowledge for Progress